

Li Chin Low

Web/Graphic Designer
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CREATIVE, DRIVEN, VERSATILE

CAREER HISTORY & EXPERIENCE

Yooba AB, Norrköping, Sweden. 2008/01/07 - 2008/01/23

Web Designer (Project hired)

- Design the look and feel of the company website.
- Creating concepts and designing layouts of online crosswords.
- Designed and optimised graphics for corporate client sites.

Dreampark AB, Norrköping, Sweden. 2005/01/28 - 2007/12/18

Web Designer

- Applied skills in CSS to create IPTV product for Kreatel and Amino STB user.
- Applied skills in CSS, HTML and JavaScript to create customer web site by using Dreampark CMS.
- Created and designed user-friendly interface for corporate web sites, portals and large-scale web applications.
- Created iptv projects by using Eclipse as a development environment.
- Coordinated Quality Assurance procedures including testing and debugging of code.
- Developed high-quality website and provided web marketing strategies for customers.
- Involved in creating concepts and designing layouts.
- Presented designs and concepts to Clients and the Management for review.
- Responsible for training staff in CSS and CMS.

Triumph Center AB and Hoj MC AB, Linköping, Sweden. 2004/12/06 - 2005/01/27

Web Master (Internship)

- Designed coded, and launched commercial web site.
- Creating graphics, website designs, advertisements, posters and photos etc.
- Responsible for the design of client websites right from conceptualization stage to its implementation.
- Worked with digital graphical design tools including Adobe Photoshop, Illustrator and Flash.
- Responsibility for overall web project management from development to execution and maintenance.
- Performed validation of completed sites including the debugging and testing of code.

Pixelmind.net, Sweden. 2003 - 2007

Web/Graphic Designer and Photographer

- Being a freelancer gives me the opportunity to work on projects that span the gamut, from e-commerce sites to small businesses needing a simple web presence. Besides, working independently has taught me better time management, project prioritization and management, self-discipline and essential business skills.

E-Business Sdn. Bhd., Penang, Malaysia. 2001 - 2002

Web Master / Content Designer

- Corporate design conception.
- Interfaces and softwares creation (Online/Offline).
- Creating graphics (both static and animated).
- Conceptualization, designing, editing, developing & maintaining web site contents and company

intranets.

- Work closely with sale/business development & other technical personnel to deliver e-business strategies.
- Worked with digital graphical design tools including Adobe Photoshop, Illustrator and Flash.
- Responsible for the design and development of Internet, Intranet, web sites and web applications through the use of Dreamweaver and Photoshop.

Ipoh-Online Sdn. Bhd., Perak, Malaysia. 2000 - 2001

Senior Web Designer

- Developing high-quality and impressive home pages for hotels, tourism, education, and real estate sectors.
- Involved in creating concepts and designing layouts.
- Developed banners, buttons and icons for advertising on corporate client sites.
- Led a team of designers for designing and developing interactive Web Sites using Frontpage and Adobe Photoshop.
- Presented designs and concepts to Clients and the Management for review.
- Met and corresponded with clients to determine client needs for company sites.

Percetakan Kinta Sdn. Bhd., Perak, Malaysia. 1997 - 2000

Graphic Designer

- Aggressive designing for customers and clients such as label, brochure, poster, name card, leaflet, flyers and other graphics oriented projects.
- Coordinating the Sticker Department, including design and layouts.

Super Kinta Departmental Stores Sdn. Bhd., Perak, Malaysia. 1996 (6 months)

Part-time Display Artist

- POP set up and Window Display for a variety of events.

EDUCATION

Umeå University, Sweden.

CSS-based Web Design (09/2007 - 11/2007)

Kommunal Vuxenutbildning, Linköping, Sweden.

Web Design (2004)

Graphic Illustration (2004)

Multimedia A (2004)

Multimedia B (2005)

Information and Layout A (2005)

Information and Layout B (2005)

Graphic Communication A (2005)

Graphic Communication B (2005)

Elsa Brändströms Skola, Linköping, Sweden.

SFI - Swedish for immigrants, Course C & D. (2003 - 2004)

Perak Institute Of Art, Perak, Malaysia.

Diploma in Graphic Design, Grade A. (1994 - 1997)

S.M.J.K. Yuk Kwan, Perak, Malaysia.

Secondary School (SPM), "O" Level, Grade B. (1988 - 1993)

S.R.J.K. (C) Yuk Kwan, Perak, Malaysia.

Primary School, Grade 2. (1982 - 1987)

PROGRAMMING

HTML/XHTML, CSS

TECHNICAL SKILLS

Dreamweaver, Photoshop, Illustrator, Flash (fair knowledge), CorelDRAW, Coda, CSSEdit, TextMate, Freehand, ImageReady, PageMaker, Eclipse (fair knowledge), Microsoft Frontpage 2000, MS Office, NJStar Communicator, Chinese Star 2.97, Typing Speed & Accuracy (score: 3.73)

OPERATING SYSTEMS

Macintosh and Windows environments.

LANGUAGES

English - Good in speech and writing

Swedish - Fairly good / Conversational

Mandarin Chinese - Mother tongue

Cantonese - Fluently in speech

Bahasa Malaysia - Fluently in speech and writing

Hokkien - Fluently in speech

Hakka - Fundamental

REFERENCES

Available upon request